



## PRIVACY POLICY AND TERMS AND CONDITIONS

**Wellnessmarksol has been registered as Wellness Marketing Solutions since 2016**

Wellness Marketing Solutions is committed to protecting your privacy and ensuring the security of the information you submit to us. Our Privacy Policy informs you about how and why we collect personal information about you and how we use that information. Your accessing and continued use of our site signifies your explicit consent to these terms and conditions and data practices of our Privacy Policy. This privacy policy applies to the website Wellnessmarksol.com.

### **1. Information Collected and How it is Used.**

- *Information You Voluntarily Submit on the Website:* We may collect personal information when you register with us and use our services, such as your name and email address. This may occur when you submit a Contact Us form, submit a comment on a blog post, or subscribe to our newsletter. Additionally, we may use your personal information as outlined in the registration section.
- *Information We Collect from Others/Third Party Partners or Vendors:* We may receive information about you from other sources. For example, if you use third-party software through the site, such as a membership platform or a scheduling application, they may transfer information to us for fulfilment, etc.
- *Automatically Collected and Stored Information:* We automatically collect certain information about you and the device with which you access the Website. When you use the Website, the information we collect may include your IP address, operating system type, browser type, domain names, referring Website, pages you viewed, access time, and the dates/times you accessed the Website. We may also collect information about actions you take when using the Website, such as links clicked.
- *Cookies:* We may process information using cookies. A cookie is a small data file we download to your computer containing information about you to facilitate interaction with our site and services. Cookies allow us to store the contents of your shopping cart until you are ready to check out and recognise your browser when you visit. Doing this will enable us to personalise your visits and save you time during checkout. Cookies can also allow us to track and target the interests of our users to enhance their experience on our site. We may use both session cookies, which expire when you close your browser, and persistent cookies, which stay on your browser until deleted. If you reject the cookie, you may still use our site. However, to enjoy the benefits of being a registered user, your browser must be set to accept cookies.

## 2. Use of Your Information

We may use the information collected in the following ways:

- To operate and maintain the Website.
- To send you promotional information, such as newsletters, surveys, and marketing material. Each email promotion will provide information on how to opt out of future mailings.
- To send you administrative communications, such as administrative emails, confirmation emails, technical notices, updates on policies, or security alerts.
- To respond to your comments or inquiries
- To provide you with user support
- To track and measure advertising on the Website.
- To process payment for purchases you make through the Website or,
- To protect, investigate, and deter against unauthorized or illegal activity.

## 3. Sensitive Personal Information

At no time should you submit sensitive personal information to the Website. This includes your social security number or tax registration number, information regarding race or ethnic origin, political opinions, religious beliefs, health information, criminal background, or trade union memberships. If you elect to submit such information to us, it will be subject to this Privacy Policy.

## 4. Your Rights Related to Your Personal Information

- *Opt-out:* You may opt out of future email communications by following the unsubscribed links in our emails. You may also notify us at [coach@wellnessmarksol.com](mailto:coach@wellnessmarksol.com) to be removed from our mailing list.
- *Access:* You may access the personal information we have about you by submitting a request to [coach@wellnessmarksol.com](mailto:coach@wellnessmarksol.com)
- *Amend/Change:* You may contact us at [coach@wellnessmarksol.com](mailto:coach@wellnessmarksol.com) to amend or update your personal information. You may also re-subscribe and update your subscription profile to update your personal information.
- *Forget:* In certain situations, you may request that we erase or forget your data. To do so, please submit a request to [coach@wellnessmarksol.com](mailto:coach@wellnessmarksol.com)
- Please note that we may need to retain certain information for recordkeeping purposes, to complete transactions, or when required by law.

## 5. Information Sharing and Disclosure

Wellness Marketing Solutions (Wellnessmarksol) will not rent, sell, or share your personal information with other people or nonaffiliated companies except to provide products or

services you have requested unless we have your explicit permission as agreed to in this Privacy Policy or otherwise. If we diversify into physical products and you submit a different shipping address than your billing address, the shipping information is used only to ship the package. Wellness Marketing Solutions may share personal information with contractors or trusted service providers who work with us under confidentiality agreements to fulfill your order. Wellness Marketing Solutions may also contract with vendors to help us analyze traffic and usage of our site, communicate with you about offers and services from Wellness Marketing Solutions, and help us provide better services. These companies will not be provided with any independent right to use or share personal information. We may share personal information without notice to respond to subpoenas, court orders, or legal service of process, establish, or exercise our legal rights, protect the property of Wellness Marketing Solutions, and/or defend against legal claims. Wellness Marketing Solutions may also share personal information when we believe it necessary to investigate, prevent, or act regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of our Terms of Service, or as otherwise required by law. In addition, we may transfer information about you if we are acquired by, reorganized, or merged with another company. In that event, we will notify active registered users if there is a need to change this Privacy Policy.

### *5.1 Specific Third-Party Use*

Additionally, Wellness Marketing Solutions may use third-party service providers to service various aspects of the Website. Each third-party service provider's use of your personal information is subject to their respective privacy policies. We encourage you to review the privacy policies of those sites you choose to link to and from [wellnessmarksol.com](http://wellnessmarksol.com) before providing your personal information to understand how those unaffiliated sites collect, use, and share your information. Wellness Marketing Solutions currently uses the following third-party service providers:

- Google Analytics: this service tracks Website usage and provides information such as referring websites and user actions on the Website. Google Analytics may capture your IP address, but Google Analytics captures no other personal information.
- PayPal and Fygaro: Our shop/commerce/payment platform uses these services. Your banking information is processed securely, and at no time is it passed to the Website. We receive only information used for order fulfillment. Our eBooks are also processed through Amazon KDP and PayPal.
- KIT – This service is used to deliver email updates and newsletters. We store your name and email address for the purpose of delivering such communications.
- The web provider's default scheduler: This service is used to schedule appointments and may collect your contact information.
- Membership.io- This integrated service with Zapier provides a Hub for membership subscriptions and facilitates self-paced courses, eBooks, coaching and community.
- Zoom: This service is used for live calls, webinars and coaching.

At this time, your personal information is not shared with any other third-party applications. This list may be amended occasionally at the discretion of Wellness Marketing Solutions and website service provider.

## **6. Anonymous Info/Data**

Occasionally, we may use anonymous data, which does not identify you alone or when combined with data from other parties. This anonymous data may be provided to other parties for marketing, advertising, or other uses. Examples of this anonymous data may include analytics or information collected from cookies.

## **7. Publicly Visible Info**

User profiles are not captured on the website and are not publicly visible.

## **8. Advertising on wellnessmarksol.com:**

*8.1 Display Ads:* We may use third-party advertising companies to serve content and advertisements when you visit the Website, which may use cookies. No personally identifiable information is shared with the Website's ad providers.

*8.2 Retargeting Ads:* From time to time, the Website may engage in remarketing efforts with third-party companies, such as Google, Pinterest, Facebook, LinkedIn, or Instagram, to market the Website. These companies use cookies to serve ads based on someone's past visits to the Website.

*8.3 Sponsored Content Tracking Pixels:* This Website may engage in sponsored campaigns with various influencer networks, brands, and agencies. Occasionally, these sponsored campaigns utilize tracking pixels (aka web beacons), which may contain cookies to collect data regarding usage and audience. This information is collected by the sponsoring company to track the results of the campaign with the company. No personal identifiable information collected by the Website is used in conjunction with these tracking pixels.

*8.4 Affiliate Program Participation:* The Website may engage in affiliate marketing, which is done by embedding tracking links into the Website. If you click on a link for an affiliate partnership, a cookie will be placed on your browser to track any sales or visits for purposes of commissions.

*8.5 Newsletters:* On the Website, you may subscribe to our newsletter. All newsletters sent may contain tracking pixels. The pixel is embedded in emails and allows an analysis of the success of online marketing campaigns. Because of these tracking pixels, we may see if and when you open an email and which links within the email you click. Also, this allows the

Website to adapt the content of future newsletters to the user's interests. This behavior will not be passed on to third parties.

## **9. Children Under Eighteen**

Wellness Marketing Solutions does not intentionally target our site or our services to children, and Wellness Marketing Solutions will not knowingly collect personal information from children under eighteen. If a parent or guardian believes the Website has personally identifiable information about a child under 18 in its database, please contact us immediately at [coach@wellnessmarksol.com](mailto:coach@wellnessmarksol.com). We will do our best to promptly remove such information from our records.

## **10. Use of Information**

Wellness Marketing Solutions collects and uses your personal information to operate its website (s) and to deliver the services that you have requested. Wellness Marketing Solutions uses your personal information to fulfill your requests for products and services, to improve our services, to customize the advertising and content you see, and to contact you. Wellness Marketing Solutions uses anonymous information pertaining to web pages viewed to analyze trends, track user movements, provide a better website experience, and gather broad demographic information for aggregate use. Wellness Marketing Solutions and its affiliates do not use this data in a manner that would identify you personally. Your product reviews, comments, and any other information you make available in public areas on our Website will likely be seen by people and organizations unrelated to Wellness Marketing Solutions. Wellness Marketing Solutions may also contact you via surveys to research your opinion of current services or new potential services or products that may be offered.

## **11. Intellectual Property**

All content provided within the **Membership.io Hub**, the **Self-Paced Course**, and the **Complimentary eBook** is the sole property of Wellness Marketing Solution ( Wellnessmarksol). Your purchase grants you a single-user license for personal, non-commercial use. You are strictly prohibited from:

- Sharing login credentials with third parties.
- Reproducing, redistributing, or selling any video, audio, or written content.
- Using the searchable library for any purpose other than your personal education.

## **12. Digital Product Refund Policy**

Due to the digital nature of our products (eBooks and Courses) and the immediate access granted to our intellectual property:

- **One-Time Purchases:** All sales for Ebooks and the Self-Paced Course are **final**. No refunds will be issued once the digital files have been delivered or the course portal has been accessed.
- **Membership Subscriptions:** You may cancel your membership at any time. Upon cancellation, you will retain access to the Hub until the end of your current billing cycle. No partial refunds will be issued for mid-month cancellations.

**Disclaimer**

- The content provided is for educational and informational purposes only. While we strive to provide the best strategies for [Your Topic], [Your Business Name] does not guarantee specific results, as outcomes depend on individual implementation and effort

**13. Security**

When our registration or order forms ask you to enter sensitive information (such as credit card numbers), that information is encrypted for transmission. When you provide information via these forms, we use SSL encryption, and this should be indicated by a 'lock' icon in web browsers such as Microsoft Internet Explorer, Google Chrome, Safari, and Mozilla Firefox.

**14. Updates to this Policy**

Wellness Marketing Solutions may occasionally update this policy to reflect consumer feedback. Wellness Marketing Solutions encourages you to review this policy for changes periodically and to be informed of how Wellness Marketing Solutions protects your information.

**15. Questions and Suggestions**

If you have questions about this Privacy Policy, you can contact us at [coach@wellnessmarksol.com](mailto:coach@wellnessmarksol.com) or send a letter to Nadine Brown with your questions or concerns.

The address is 554 Chatsworth Road, Portmore, St. Catherine, Jamaica. West Indies.

This Privacy Policy was last updated on January 6, 2026.