



WELLNESS MARKETING SOLUTIONS (WELLNESSMARLSOL LLC)

PRIVACY POLICY AND TERMS AND CONDITIONS

Wellnessmarksol has been operating under the name Wellness Marketing Solutions since 2016.

Wellness Marketing Solutions is committed to protecting your privacy and ensuring the security of the information you submit to us. Our Privacy Policy informs you about how and why we collect personal information about you and how we use that information. Your access to and continued use of our site signifies your explicit consent to these terms and conditions and the data practices described in our Privacy Policy. This privacy policy applies to the website Wellnessmarksol.com.

1. Information Collected and How it is Used.

- i. *Information You Voluntarily Provide on the Website:* We may collect personal details when you register with us and use our services, such as your name and email address. This can happen when you submit a "Contact Us" form, post a comment on a blog, or subscribe to our newsletter. Additionally, we may use your personal information when you opt for promotional resources.
- ii. *Information We Collect from Others/Third-Party Partners or Vendors:* We may obtain information about you from other sources. For example, if you use third-party software through the site, such as a membership platform or scheduling application, they may share information with us for fulfilment, etc.
- iii. *Automatically Collected and Stored Information:* We automatically gather certain details about you and the device you use to access the Website. When you use the Website, the information we collect may include your IP address, operating system type, browser type, domain names, referring Website, pages viewed, access time, and the dates and times you accessed the Website. We may also collect details of actions you take while using the Website, such as links you click.
- iv. *Cookies:* We may process information using cookies. A cookie is a small data file we download to your computer that contains information about you, which helps us facilitate your interaction with our site and services. Cookies enable us to store the contents of your shopping cart until you are ready to check out and recognize your browser when you visit. This allows us to personalize your visits and save you time during checkout. Cookies can also help us track and target users' interests to improve their experience on our site. We may use both session cookies, which expire when you close your browser, and persistent cookies, which remain until deleted. If you

reject the cookie, you can still use our site. However, to enjoy the benefits of being a registered user, your browser must be set to accept cookies.

2. Use of Your Information

We may use the information collected in the following ways:

- i. To operate and maintain the Website.
- ii. To send you promotional information, such as newsletters, surveys, and marketing material. Each email promotion will provide information on how to opt out of future mailings.
- iii. To send you administrative communications, such as administrative emails, confirmation emails, technical notices, updates on policies, or security alerts.
- iv. To respond to your comments or inquiries
- v. To provide you with user support
- vi. To track and measure advertising on the Website.
- vii. To process payment for purchases you make through the Website or,
- viii. To protect, investigate, and deter against unauthorized or illegal activity.

3. Sensitive Personal Information

You should never submit sensitive personal information to the website. This includes your social security number, national insurance number or tax registration number, details about race or ethnic origin, political opinions, religious beliefs, health data, criminal records, or trade union memberships. If you choose to send such information to us, it will be governed by this Privacy Policy.

4. Your Rights Related to Your Personal Information

Opt-out: You may opt out of future email communications by following the unsubscribe links in our emails. You may also notify us at coach@wellnessmarksol.com to be removed from our mailing list.

- i. **Access:** You may request the personal information we hold about you by emailing coach@wellnessmarksol.com
- ii. You can contact us at coach@wellnessmarksol.com to amend or update your personal details. You may also resubscribe and update your subscription profile to change your personal information.
- iii. **Forget:** In certain situations, you may request that we erase or forget your data. To do so, please submit a request to coach@wellnessmarksol.com
- iv. Please note that we may need to keep certain information for record-keeping, to complete transactions, or when required by law.

5. Information Sharing and Disclosure

Wellness Marketing Solutions (Wellnessmarksol) will not rent, sell, or share your personal information with others or non-affiliated companies, except to provide products or services you have requested, unless we have your explicit permission as outlined in this Privacy Policy or otherwise. If we expand into physical products and you submit a different shipping address than your billing address, the shipping information is used solely to send the package. Wellness Marketing Solutions may share personal information with contractors or trusted service providers who work with us under confidentiality agreements to fulfil your order. Wellness Marketing Solutions may also contract with vendors to help us analyze traffic and usage of our site, communicate with you about offers and services from Wellness Marketing Solutions, and assist us in providing better services. These companies will not be granted independent rights to use or share personal information. We may share personal information without notice to respond to subpoenas, court orders, or legal process, to establish or exercise our legal rights, protect the property of Wellness Marketing Solutions, and/or defend against legal claims. Wellness Marketing Solutions may also share personal information when we believe it is necessary to investigate, prevent, or act regarding illegal activities, suspected fraud, threats to the physical safety of any person, violations of our Terms of Service, or as otherwise required by law. Additionally, we may transfer information about you if we acquire, reorganise, or merge with another company. In such cases, we will notify active registered users if we need to amend this Privacy Policy.

5.1 Specific Third-Party Use

Additionally, Wellness Marketing Solutions may engage third-party service providers to handle various aspects of the website. The use of your personal information by each third-party provider is governed by their respective privacy policies. We recommend reviewing the privacy policies of any sites you choose to link to or from wellnessmarksol.com before sharing your personal details, so you understand how those unaffiliated sites collect, use, and share your information. Currently, Wellness Marketing Solutions works with the following third-party service providers.

- i. Google Analytics: this service tracks Website usage and provides information such as referring websites and user actions on the Website. Google Analytics may capture your IP address, but Google Analytics captures no other personal information.
- ii. PayPal, Stripe, and Fygaro: Our shop/commerce/payment platform uses these services. Your banking information is processed securely, and it is never passed to the Website. We receive only information used for order fulfilment. Our eBooks are also processed through Amazon KDP.
- iii. KIT – This service is used to deliver email updates and newsletters. We store your name and email address for the purpose of delivering such communications.
- iv. The web provider's default scheduler: This service is used to schedule appointments and may collect your contact information.

- v. Membership.io- This integrated service with Zapier provides a Hub for membership subscriptions and facilitates self-paced courses, eBooks, coaching, and community.
- vi. Zoom: This service is used for live calls, webinars, and coaching.

6. Anonymous Info/Data

Occasionally, we may use anonymous data, which does not identify you alone or when combined with data from other parties. This anonymous data may be provided to other parties for marketing, advertising, or other uses. Examples of this anonymous data may include analytics or information collected from cookies.

7. Publicly Visible Info

User profiles are not captured on the website and are not publicly visible.

8. Advertising on wellnessmarksol.com:

- i. Display Ads: We may use third-party advertising companies to serve content and advertisements when you visit the Website, which may use cookies. No personally identifiable information is shared with the Website's ad providers.
- ii. Retargeting Ads: From time to time, the Website may engage in remarketing efforts with third-party companies, such as Google, Pinterest, Facebook, LinkedIn, or Instagram, to market the Website. These companies use cookies to serve ads based on someone's past visits to the Website.
- iii. Sponsored Content Tracking Pixels: This Website may engage in sponsored campaigns with various influencer networks, brands, and agencies. Occasionally, these sponsored campaigns utilize tracking pixels (aka web beacons), which may contain cookies to collect data regarding usage and audience. This information is collected by the sponsoring company to track the campaign's results. No personal identifiable information collected by the Website is used in conjunction with these tracking pixels.
- iv. Affiliate Program Participation: The Website may engage in affiliate marketing by embedding tracking links. If you click on a link for an affiliate partnership, a cookie will be placed on your browser to track any sales or visits for purposes of commissions.
- v. Newsletters: On the Website, you may subscribe to our newsletter. All newsletters sent may contain tracking pixels. The pixel is embedded in emails and allows an analysis of the success of online marketing campaigns. Because of these tracking pixels, we may see whether and when you open an email, and which links you click. Also, this allows the Website to tailor future newsletters to the user's interests. This behaviour will not be shared with third parties.

9. Children Under Eighteen

Wellness Marketing Solutions does not intentionally target its site or services to children, and the website will not knowingly collect personal information from children under 18. If a parent

or guardian believes the Website has personally identifiable information about a child under 18 in its database, please contact us immediately at coach@wellnessmarksol.com. We will do our best to promptly remove such information from our records.

10. Use of Information

Wellness Marketing Solutions collects and uses your personal information to operate its website(s) and to provide the services you have requested. Wellness Marketing Solutions uses your personal information to fulfil your requests for products and services, to improve our services, to tailor the advertising and content you see, and to keep in touch with you. Wellness Marketing Solutions uses anonymous data related to web pages viewed to analyze trends, monitor user movements, enhance the website experience, and gather broad demographic information for overall use. Wellness Marketing Solutions and its affiliates do not use this data in a way that could personally identify you. Your product reviews, comments, and any other information you make available in public areas on our website may be viewed by individuals and organizations unrelated to Wellness Marketing Solutions. Wellness Marketing Solutions might also contact you through surveys to gauge your opinions on current services or potential new services or products that could be offered.

11. Intellectual Property

All content provided on Membership.io is the sole property of Wellness Marketing Solution (Wellnessmarksol). Your purchase grants you a single-user license for personal, non-commercial use. You are strictly prohibited from:

Sharing login credentials with third parties.

- i. Reproducing, redistributing, or selling any video, audio, or written content.
- ii. Using the searchable library for any purpose other than your personal education.
- iii. Commercial reproduction or distribution of this content is strictly prohibited and subject to legal action

12. Digital Product Refund Policy

Due to the nature of digital content, which is delivered instantly upon payment via automated email and platform access, Wellnessmarksol does not offer refunds, returns, or exchanges.

One-Time Purchases: All sales for eBooks and the Self-Paced Course are final. No refunds will be issued once the digital files have been delivered or the course portal has been accessed. By completing your purchase, you gain immediate, full access to our proprietary Membership Hub, digital courses, and intellectual property. Therefore, all sales are final and non-refundable.

13. Membership Subscriptions: You agree that your access is for **individual use only**.

- i. Sharing login credentials, redistributing PDF roadmaps, or recorded content is a violation of our Intellectual Property rights and will result in immediate termination of access without a refund.
- ii. You may cancel your membership at any time. Upon cancellation of the annual subscription, you will retain access to Membership.io until the end of your current billing cycle. Upon cancellation of a monthly subscription, subscribers will lose access to Membership.io at the end of the month. No partial refunds will be issued for mid-month cancellations.
- iii. Recurring memberships will be billed automatically on the anniversary of initial subscription. You may cancel your subscription at any time in your account settings to prevent future billing; however, no prorated refunds will be issued for the remaining period of your current billing cycle.
- iv. Access is provided through third-party tools (Membership.io, Kit, and Zapier). While we strive for 100% uptime, Wellnessmarksol is not responsible for temporary service interruptions caused by these providers.

14. Disclaimer

The content provided is for educational and informational purposes only. Although we aim to offer the best strategies for the content areas we focus on, Wellnessmarksol does not guarantee specific results, as outcomes depend on individual implementation and effort.

15. Security

When our registration or order forms ask you to enter sensitive information, such as credit card numbers, that information is encrypted during transmission. When you submit information through these forms, we use SSL encryption, which is indicated by a 'lock' icon in web browsers such as Microsoft Internet Explorer, Google Chrome, Safari, and Mozilla Firefox.

16. Updates to this Policy

Wellness Marketing Solutions may occasionally update this policy to reflect customer feedback. Wellness Marketing Solutions encourages you to review this policy regularly to stay informed about how it safeguards your information.

17. Questions and Suggestions

If you have questions regarding this Privacy Policy, you can contact us at coach@wellnessmarksol.com or send a letter to Nadine Brown with your questions or concerns. The address: Wyoming LLC, 1309 Coffeen Avenue, STE 1200, Sheridan, Wyoming 82801.

This Privacy Policy was last updated on April 6, 2026.